



LEADER IN FOCUS

Martina Mlinarević

Writer, Journalist, Activist, Ambassador of Bosnia and Herzegovina

TEARING DOWN STIGMATISATION

Martina Mlinarevic's books, journalism and ideas laid the groundwork for highlighting the stigmatization and stereotypes we have about women, nationality, religion, lifestyles and breast cancer.







A ROLE MODEL

Martina Mlinarevic leads by example. She puts herself out in the world with her opinions, stories of her life, her struggle with health and through this life work, she unites nations, genders, diversities across Western Balkans.

She has published six books, has 130,000 followers on Facebook, and more than 4,000 on Twitter.



REMOVING THE STIGMA FROM BREAST CANCER

To show what women with breast cancer go through, Martina posed topless for a regional magazine. She exposed her surgery scar for the whole world to see. In the interview accompanying the photograph, she said: "I like to describe the provincial mental backwardness and the hypocrisy of the hood. In our country, such women are called freaks. All right, here I am, a freak and as such, I'm showing you that it could be you tomorrow."

FIND OUT MORE

Martina is the author of Firentnske suze, Otok u Prosincu, Neprocjenjivo, Ljetos drugi ledovi, Huzur and Bukača.

Martina the Ambassador:
http://bhembassy.cz/veleposlanik-amabasador/





