

Jacinda Ardern

Prime Minister of New Zealand
(since 2017)

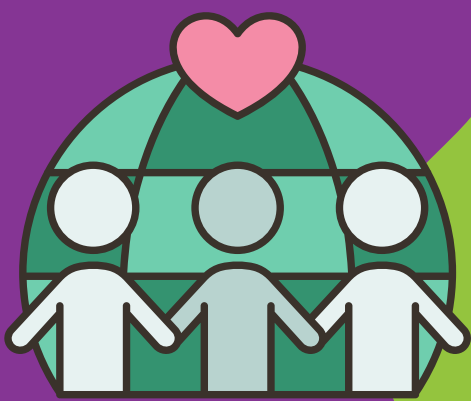
LEADING THROUGH POLITICS

Ardern started her political activism at the age of 17. At age 28 she entered the House of Representatives as its youngest member. She was unanimously elected as deputy leader of the Labour Party in 2017. She became the world's youngest female head of government at age 37. She gave birth to her daughter in 2018, making her the world's second elected head of government to give birth while in office (after Benazir Bhutto).



THE POWER OF EMPATHY

While most of us are taught to become staunch and aggressive leaders, Jacinda Ardern emphasises empathy as the key to her success. For her, empathy and strength can blend together into an amazing leadership style that focuses on the people and is for the people. This is because as a leader, one should ensure that their people feel loved, supported and taken care of, otherwise what's the point of being the powerful leader in the room!



REDEFINING LEADERSHIP

With these never-seen-before qualities an essential part of her leadership style, Ardern has redefined what a leader should be like. Her approach to every crisis is straightforward, warm, honest, inclusive and healing. As a prime minister, she leads as the voice of empathy and kindness than power and dominance. Opposing the traditional leadership stereotype with masculine qualities like aggression and stubbornness, she represents a new generation of leaders, who restore humanity in leadership.



A FEMINIST WITH FEMININE VALUES

"It's not good enough to be heard. Women must be at the decision-making table."
(Jacinda Ardern)



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